

## Experience

---

### AVANOO, INC.

Sep 2016 - Mar 2021

#### **Lead Editor & Content Producer**

Oversaw writing, interviews, video production for storytelling-focused HR tech start-up  
Led content team through strategic pivot from soft-skill L&D to culture engagement  
Led website overhaul, e-book production, blogging  
Wrote UX copy and helpdesk documentation for proprietary B2B software platform  
Curated & continuously revised a 1,000+ item content library  
Managed projects & client relationships worth \$500k+  
Worked closely with software & design team on product features & roadmap

### FREELANCE

Sep 2012 - Sep 2016

#### **Reporter, Editor, Podcast Producer, WordPress Manager**

Clients: Popular Science, Discover Magazine, NPR's Shots blog, CraftBeer.com, Brewers Association, Boulder Museum of Contemporary Art, Harbor Research, Unitarian Universalist Church of Boulder

### KGNU

Jan 2011 - Sep 2016

#### **Co-Producer & Webmaster** *How On Earth: The KGNU Science Show*

Hosted & engineered live broadcasts, produced pre-recorded features  
Designed & managed Wordpress website  
Established podcast feed

### POSTSCAPES.COM

Nov 2013 - July 2016

#### **Senior Writer**

Interviews, writing & editing for daily technology news site

### NPR

Jan 2012 - Jun 2012

#### **Science Desk Editorial Intern**

Writing, editing, research for Science Desk blogs

## Education

---

### **University of Colorado, Boulder, Journalism and Mass Communication**

MA, Newsgathering: Print & Broadcast, 2013 (Kappa Tau Alpha)

### **Bates College**

BA, Philosophy, 2005

## Skills

---

### Software

Final Cut Pro; DaVinci Resolve; Audition; Audacity; Dalet; WordPress; Google Apps; Photoshop; Constant Contact; Hubspot; Office; Scribus

### Technical

Video & audio recording; video & audio editing; podcast production; audio engineering; website administration; graphic design

## Interests

---

### What I'm Nerdy For

Storytelling, science fiction, pop culture analysis, social justice, science & skepticism, biking, baking, board games

## Portfolio Highlights

---

### Live Radio News Broadcast

[US Climate Report / Antarctic Sounds](#) (How On Earth)

### Audio Documentary

[A Series of Tubes Copies](#) (Independent)

### Video Documentary

[Skeptics](#) (Independent)

### Infographic

[Science And The Fracking Boom: Missing Answers](#) (NPR)

### Writing

[To Build a Better Workplace, Tell Star Trek Stories](#) (Avanoo)

[Revolv and the curse of the early adopter](#) (Postscapes.com)

[This insanely hard, self-driving robot race takes place in a parking lot](#) (Popular Science)

[Geoengineered Food? Climate Fix Could Boost Crop Yields, But With Risks](#) (NPR)

Visit [tedburnham.com](http://tedburnham.com) for my comprehensive portfolio, including audio and video samples and links to my written work around the web.

References

---

**AVANOO, INC.**

Daniel Jacobs  
CEO  
[daniel@avanoo.com](mailto:daniel@avanoo.com)  
310.699.9556

Jeremy Elman  
Creative Director  
[jeremy@avanoo.com](mailto:jeremy@avanoo.com)  
917.495.6489

Robert Rome  
Product Manager  
[robertdrome@gmail.com](mailto:robertdrome@gmail.com)  
703.655.634

**KGNU**

Shelley Schlender  
Exec. Producer, How On Earth  
[shelleyschlender@gmail.com](mailto:shelleyschlender@gmail.com)  
303.494.2545

**POSTSCAPES**

Trevor Hardwood  
Publisher  
[tharwood@postscapes.com](mailto:tharwood@postscapes.com)  
970.292.6814

**NPR**

Scott Hensley  
Editor, Shots health blog  
[shensley@npr.org](mailto:shensley@npr.org)  
202.513.2000

**PERSONAL & ACADEMIC**

Dan Mahle  
Owner  
Wholehearted Masculine  
[mahle.dan@gmail.com](mailto:mahle.dan@gmail.com)  
720.541.0269

Tom Yulsman  
Dir., Ctr. for Env. Journalism  
University of Colorado  
[tom.yulsman@colorado.edu](mailto:tom.yulsman@colorado.edu)  
303.492.3009

Sandra Fish  
Journalism Instructor  
University of Colorado  
[sandra.fish@colorado.edu](mailto:sandra.fish@colorado.edu)  
303.492.05